Trolleys Lead To





The Business Center of Norwich

BIG LIVE WIRE SALE

They're Here! Snappy Live Wire Bargains Here In Every Department

MILLINERY DEPARTMENT

-Hats which were sold from \$2.98 to \$6.00. They go on sale Saturday for

LIVE WIRE PRICE \$1.98

HAMMOCKS AND PORCH FITTINGS

PALMER HAMMOCKS-A complete line specially priced for the sale......FROM 98c to \$5.00 \$5.00 COUCH HAMMOCKS-

\$6.00 COUCH HAMMOCKS \$22.00 COUCH HAMMOCK, complete with tubular

\$3.00 AWNINGS in brown or green stripe effects LIVE WIRE PRICE \$2.50

SALE PRICE \$3.50 \$5.00 BAR HARBOR CHAIRS ... SALE PRICE \$4.25 \$6.00 BAR HARBOR CHAIRS ... SALE PRICE \$5.25 SPECIAL LINE OF REED ROCKERS JUST RE-CEIVED ALL AT LIVE WIRE PRICES

LIVE WIRE SPECIAL

BEAUTIFUL LAWN DRESSES FOR 69c EACH secured the entire lot he had to dispose of. They're made of fine lawn and in a most attractive style, the colors being tan, lavender and blue with solid white collar and cuff edged with pretty embroidery. Cool summer dresses which would be bargains for \$1.00-LIVE WIRE PRICE 690

SILK DEPARTMENT

PLAIN AND FANCY SILKS in qualities, 39c, 50c 59c and 69c. The lot includes Foulards, Indias, Taffetas, Pongees, Etc.-SALE PRICE......19c CORDED WASH SILKS in black only. Sold regu-PLAIN TAFFETA in colors only. Our entire line of MESSALINE AND PEAU DE CYGNE from 18 to 28 inches wide. A small lot of good colors sold regularly for 50c and 69c a yard-

LIVE WIRE PRICE 36c CHENEY BROTHERS AND OTHER GOOD FOU-LARDS. The Shower-proof kind in 75c and 85c qualities-LIVE WIRE PRICE......44c SATIN DE CHINE-36 inches wide and all silksoft and lustrous. Dark colors only. Regular price

DRESS GOODS DEPARTMENT

FANCY DRESS GOODS-a mixed lot consisting o Mohairs, Diagonals, Stripes and Bedford Cords. Values up to 50c a yard-LIVE WIRE PRICE 19c STORM SERGE--all wool in a good suiting weight Four good colors-SALE PRICE......49c FRENCH SERGES all wool and the right weight for the one-piece dress. Six colors-

LIVE WIRE PRICE 39c \$1.00 to \$1.50 DRESS GOODS FOR 69c. A mixed los

of light and medium weight Crepes, Veilings, Taffetas and Prunellas LIVE WIRE PRICE 69c WHITE MOHAIR with black pencil stripe-

LIVE WIRE PRICE 29 STRIPE MOHAIR-all white-double width-

LIVE WIRE PRICE 39 WHITE SERGE with black stripe. Width 44 inches Regular price 59c a yard-LIVE WIRE PRICE. 42c BLACK STORM SERGES-All wool and double width. Sulting weight LIVE WIRE PRICE 49c STORM SERGE-50 inches wide in a medium weight.....LIVE WIRE PRICE 59 VOILE with black and white silk stripe, 44 inche wide. Sold regularly for \$1.00-

LIVE WIRE PRICE 550 ALL REMNANTS AT JUST HALF PRICE

DOMESTIC DEPARTMENT

36-INCH BROWN COTTON Value 8cLIVE WIRE PRICE 7c Value 7c.....LIVE WIRE PRICE 6c 36-INCH BLEACHED COTTON Value &s.....LIVE WIRE PRICE 76 Value 10c.....LIVE WIRE PRICE 9c 20c PILLOW TUBING LIVE WIRE PRICE 16c 210 BLEACHED AND BROWN COTTON SHEET-ING, \$1-inch.....LIVE WIRE PRICE 26c \$1.00 HAIR BRUSHES....LIVE WIRE PRICE 78c 121/2 CAMBRIGLIVE WIRE PRICE 91/20

PILLOW CASES 42 by 36 and 45 by 36-value 121/2c-45 by 36 inches-value 15c......SALE PRICE 121/2c gray. Two-clasp length.........SALE PRICE 19c 42 by 36 and 45 by 36-value 20c

LIVE WIRE PRICE 17c 42 by 381/2 and 45 by 381/2-value 25c LIVE WIRE PRICE 190

BLEACHED SHEETS

SEAMED-72 by 90-50c value

READY-TO-WEAR SECTION

FINE HEMP AND MILAN HATS AT SALE PRICES WOMEN'S HOUSE DRESSES of high-grade ma-A few of these Fine Hats left in the leading colors terials and in styles that are very good. Dots, stripes and checks trimmed with solid colors. Made with the Dutch neck for Summer wear. Value 98c each— LIVE WIRE PRICE 59c

> WOMEN'S HOUSE DRESSES made of fine ginghams and in several different models. Exceptionally good styles for house dresses. Very prettily trimmed and nicely finished LIVE WIRE PRICE 98c 10c values LIVE WIRE PRICE 8c WOMEN'S AND MISSES' DRESSES-An especially 15c values LIVE WIRE PRICE 121/20

LIVE WIRE PRICE \$1.98 WASH DRESSES OF FLOWERED CREPE AND OTHER NEW MATERIALS for women and misses A number of very dressy models showing skirts in many of the very latest effects. Regular \$3.98 No. 1......LIVE WIRE PRICE, 4c a Yard LIVE WIRE PRICE \$18.00 dresses.....LIVE WIRE PRICE \$2.69 DRESSY WASH FROCKS FOR WOMEN-fashioned

of flowered crepe, French and Ramie Linen. The new tunic in the Russian style is an effective feature of No. 4.........LIVE WIRE PRICE 10c a Yard some of these pretty dresses. Value to \$6.98— No. 5...........LIVE WIRE PRICE 11c a Yard LIVE WIRE PRICE \$4.49

HANDSOME WHITE DRESSES FOR WOMEN AND MISSES—made of fine volle and batiste and showing many of the later features of the summer's pretty styles. Laces and colored girdles are features of the trimming. Formerly sold as high as \$11.98-LIVE WIRE PRICE \$7.98

LACES AND EMBROIDERIES

15c CAMBRIC AND NAINSOOK EMBROIDERIES-Edges from 3 to 5 inches wide LIVE WIRE PRICE 10c 15c EMBROIDERED INSERTION-1 to 2 inches wide. Swiss, Nainsook and Cambric-

LIVE WIRE PRICE 10 WIDE EMBROIDERED EDGES in Swiss and Cam bric. All regularly 25c a yard-

FINISHED EMBROIDERED BANDS for trimming wash dresses. 15c quality-LIVE WIRE PRICE 10c 7-INCH FLOUNCINGS which sold for 75c and 98c

yard LIVE WIRE PRICE 50c ORSET COVER EMBROIDERIES in a variety of dainty patterns. 25c values-LIVE WIRE PRICE 15c WIDE LINEN LACES-15c value LIVE WIRE PRICE 50

WAIST SECTION

NAL LACES from 1 to 2 inches wide, priced from

10c to 15c a yard......SALE PRICE 5c

\$1.00 LINGERIE WAISTS FOR 69c

Lingerie Waists in numerous styles, prettily trimme with val laces and embroidery. Mostly low neck and short sleeve models in the lot.

LINGERIE WAISTS IN WHITE AND COLORS, 80c A beautiful collection of plain and fancy voiles, or gandies and batiste in the latest styles, including the Ragian and the drop shoulders,

TUB SILK WAISTS-SPECIAL \$1.98

White silk, black silk and many pretty flowered designs all in the newest style. Organdic collars, the ew shoulder and long or short sleeves. They're all

50c LAWN DRESSING SACQUES FOR 25c rounds with near, figured designs, in stripes and lotted effects. Made with Dutch neck and three

LIVE WIRE TOILET VALUES

SANITOL TOOTH PASTE, POWDER OR LIQUID-LIVE WIRE PRICE 17c OR. LYONS' TOOTH POWDER-

6c DE MERIDOR'S COLD CREAM-LIVE WIRE PRICE 39 to DE MERIDOR'S COLD CREAM-LIVE WIRE PRICE 19

C. DERMA VIVA..... LIVE WIRE PRICE 33c C DERMA VIVA POWDER-LIVE WIRE PRICE 33c

5c BABCOCK'S CORYLOPSIS POWDER-LIVE WIRE PRICE 11 HIGH-GRADE TALCUM POWDER in pound boxes Arbutus, Violet and Rose. LIVE WIRE PRICE 10c 6c LA BLACHE FACE POWDER-

20c WITCH HAZEL-Full strength, put up by wrapped three cakes in box. Value 30c-LIVE WIRE PRICE 190

COSMO BUTTERMILK SOAP-LIVE WIRE PRICE 70; 3 for 18 25c PARISIAN IVORY DRESSING COMBS-LIVE WIRE PRICE 17

25c HAIR BRUSHES LIVE WIRE PRICE 19c 50c HAIR BRUSHESLIVE WIRE PRICE 38c

GLOVE DEPARTMENT

LIVE WIRE PRICE 100 25c WOMEN'S LISLE GLOVES in black, tan and LONG LISLE GLOVES in black and white-LIVE WIRE PRICE 25c

ELBOW LENGTH SILK GLOVES in black and white..... LIVE WIRE PRICE 59c ELBOW LENGTH SILK GLOVES in black and LIVE WIRE PRICE 36c white......LIVE WIRE PRICE 69c

LINEN AND WHITE GOODS DEP'T.

121/20 TURKISH TOWELS SALE PRICE 90 DRAWN WORK SQUARES-30-inch, sold regularly 19c TURKISH TOWELS 25c TURKISH TOWELS SALE PRICE 19c 35c TURKISH TOWELS SALE PRICE 25c 50c STAMPED PILLOW TOPS

been our pleasure to submit for anywhere near this price. They're stylish and good value—

21c values......LIVE WIRE PRICE 12/20
25c values......LIVE WIRE PRICE 12/20

MERCERIZED DAMASK IN BEAUTIFUL

PATTERNS 20-INCH NAPKINS, value 10c each-LIVE WIRE PRICE 80 40c TABLE DAMASK SALE PRICE 31c 59c TABLE DAMASK SALE PRICE 45c PURE LINEN DAMASK SPECIALLY PRICED še value.....LIVE WIRE PRICE 59 \$1.00 value.....LIVE WIRE PRICE 89c

COLORED WASH GOODS

\$1.50 value......LIVE WIRE PRICE \$1.19

\$2.25 NAPKINS.....LIVE WIRE PRICE \$1.89

IMPERIAL ORGANDIE-27-inch-LIVE WIRE PRICE 5 MERRIMACK SHIRTINGS AND CALICOS-

LIVE WIRE PRICE 5 APRON GINGHAMS-standard count-LIVE WIRE PRICE 61/4

7-INCH STANDARD DRESS GINGHAMS-LIVE WIRE PRICE 71/2 246c DRESS GINGHAMS-Bates' Red Seal, Etc. LIVE WIRE PRICE 9

5c ZEPHYR GINGHAMS-Soft finish-LIVE WIRE PRICE 101/2

MPORTED SCOTCH GINGHAMS-Value 25c, color: absolutely fast......SALE PRICE 16 YARD WIDE PERCALES SALE PRICE 10 5c RIPPLETTE-The genuine-

LIVE WIRE PRICE 11 Se FLORAL CREPES-40 inches wide in a new lin of colors.....LIVE WIRE PRICE 15 15c CREPE DE NAVARRE-27-inch in light groun with floral effects.....LIVE WIRE PRICE 10 CHIFFON AND CRINKLE CREPES-17c fabric 27 inches wide......SALE PRICE 121/2 BOURETTE CREPE AND ORGANDIE PLEUR ETTE. New arrivals worth 19c and 25c-

LIVE WIRE PRICE 121/ fust the thing for Summer wear-pretty, light 20-inch SERPENTINE CREPE in new summer pat terns......LIVE WIRE PRICE 13 19c COSTUME AND CRINKLE CREPES which ar 30 Inches wide......SALE PRICE 15 19c SUPERIOR RAMINE LINON-

LIVE WIRE PRICE 15 LIKALINON-looks like French linen, all best color -34-inch...............................LIVE WIRE PRICE 11 17c GALATEA of standard grades including Samso

KITCHENWARE DEPARTMENT

WELCOME SOAP ... LIVE WIRE PRICE 8 for 250 LENOX SOAP..... LIVE WIRE PRICE 8 for 250 IVORY SOAP LIVE WIRE PRICE 4c a Cake A LIMITED QUANTITY OF SOAP TO EACH

250 CEDARINE LIVE WIRE PRICE 190 LIVE WIRE PRICE 35c 10c SOILOFF LIVE WIRE PRICE 5c PURE ABSORBENT COTTON in full pound pack- 10c STOVE PIPE ENAMEL. LIVE WIRE PRICE 8c ages.....LIVE WIRE PRICE 19c 19c SILVER POLISH.....LIVE WIRE PRICE 5c 35c BROOMSLIVE WIRE PRICE 25c Johnson & Co......LIVE WIRE PRICE 15c 39c BROOMSLIVE WIRE PRICE 29c FINE TOILET SOAP-Three different odors- 50c BROOMS.....LIVE WIRE PRICE 39c LIVE WIRE PRICE 450

LIVE WIRE PRICE 850 9c FLOOR MOPS......LIVE WIRE PRICE 25c 35e SPLINT CLOTHES BASKETS-LIVE WIRE PRICE 250

75c OVAL WILLOW CLOTHES BASKETS-

LIVE WIRE PRICE 59c 55c and 75c BREAD BOXES-LIVE WIRE PRICE 49c

A Sale of Triple-coated Enamel Ware Live Wire Price 49c

A lot of the finest triple coated enamel ware ever offered at the price. Mottled blue and white on the outside and lined with pure white enamel of triple weight. The lot includes Berlin Kettles-Berlin Saucepans-Tea Pots-Coffee Pots-Preserving Kettles-Water Pails-Double Boilers-Duchess Kettles.

ART GOODS DEPARTMENT

SALE PRICE 15c 75c DRAWN WORK BUREAU SCARFS-LIVE WIRE PRICE 63c

LIVE WIRE PRICE 25c

LIVE WIRE PRICE 25c

JEWELRY DEPARTMENT

CRASH TOWELING AT JUST TWO-THIRDS THE 50c COLLAR AND CUFF PINS SETS in Cloison patterns.....LIVE WIRE PRICE 29c 50c WHITE PEARL BEADS in 13 and 18-inch lengths.....LIVE WIRE PRICE 38c FRENCH SEED PEARL BAR PINS-the latest 50c values.....LIVE WIRE PRICE 39c FANCY NECK BEADS in great variety and different lengths. Value 25c.....LIVE WIRE PRICE 19c 50c NECK BEADS-many colorings and lengths in the special lot.....SALE PRICE 39c "TANGO BRAID" PINS-three shapes in shell and amber, 10c valuesLIVE WIRE PRICE 7c 10c BONE HAIR PINS—three shapes in shell and amber.....LIVE WIRE PRICE 8c HAIR NETS with elastic draw string-

LIVE WIRE PRICE 5 for 9 BLACK WRIST BAGS-real leather with nickel frames. Purple moire lining—
LIVE WIRE PRICE 69c

WRIST BAGS in the fashionable small size. Seal and walrus leathers. Regular dollar valuues-LIVE WIRE PRICE 780 \$1.00 WIDE SILK GIRDLES-new shapes black and colors.....LIVE WIRE PRICE 78c

NECKWEAR AND HANDKERCHIEF

DEPARTMENT SEVENTY-FIVE DOZEN LADIES' HANDKER HIEFS of the regular 5c quality— LIVE WIRE PRICE 2 for 5 SEVENTY-FIVE DOZEN LADIES' HANDKER THIEFS with embroidered corners. Regularly 10c-

LIVE WIRE PRICE TFTY DOZEN MEN'S HANDKERCHIEFS-regula rice 5c each.....LIVE WIRE PRICE 3 TWENTY-FIVE DOZEN MEN'S HEMSTITCHEI IANDKERCHIEFS-value 100 LIVE WIRE PRICE 5

TFTY DOZEN LADIES' HANDKERCHIEFS-hem LIVE WIRE PRICE 10 0c MEDICI COLLARS WITH FRILL-

LIVE WIRE PRICE 25 TO MEDICI COLLARS WITH FRILL-LIVE WIRE PRICE 18 e COLLAR AND CUFFS SETS in both Organd nd Batiste LIVE WIRE PRICE 3: 5c ORGANDIE COLLARS in the Gladstone shar

MEN'S FURNISHINGS DEPARTMENT

with colored edgeLIVE WIRE PRICE 10

e MEDIUM WEIGHT HOSE in black and tan-LIVE WIRE PRICE 70-4 for 2 the MEDIUM WEIGHT HOSE in black tan a Hors.....SALE PRICE 9c-3 for 2 SO MEDIUM WEIGHT HOSE ... SALE PRICE 1 e MERCERIZED LISLE HOSE in black, tan st colors.....LIVE WIRE PRICE 1 e PURE THREAD SILK HOSE-all colors mbroidered clock......SALE PRICE 3 e SUSPENDERS.....LIVE WIRE PRICE 3 e NEGLIGEE SHIRTS SALE PRICE 2 Se NEGLIGEE SHIRTS SALE PRICE 5 .00 and \$1.25 NEGLIGEE AND OUTING SHIRTS LIVE WIRE PRICE 78 1.50 and \$2.00 NEGLIGEE SHIRTS—one special lot-LIVE WIRE PRICE 98 TEN'S UNION SUPTS-mesh or balbriggan, tyles..... LIVE WIRE PRICE 41 ALBRIGGAN UNDERWEAR-shirts with long hort sleeves-double seat drawers-LIVE WIRE PRICE 34 NAINSOOR ATHLETIC UNDERWEAR-

NOTION DEPARTMENT

LIVE WIRE PRICE 27

ENGLISH TWELLED TAPE-10-yard rolls, 7 dif ferent widths.....LIVE WIRE PRICE 8 WHITE TWILLEY TAPE-3-yard rolls-7 differen widths.....LIVE WIRE PRICE 2 for 3 WIRE HAIR PINS put up in holder tray 10c LIVE WIR- PRICE

LIVE WIRE PRICE 2 papers for 10c ENGLISH PINS-2 sizes......SALE PRICE 7 SAFETY PINS-made of brass, nickel plated, 3 size -dozen on card.....LIVE WIRE PRICE 2 for 5 ic SPRING HOOKS AND EYES in silver and black -2 dozen on card......SALE PRICE 3 WILLIMANTIC OR JOHN J. CLARK'S THREAD-200 yards on spool LIVE WIRE PRICE 6 for 26 75c TIN WASH BOILER ... LIVE WIRE PRICE 49c WHITE BASTING THREAD-large spools, 40-50 10LIVE WIRE PRICE 3 for 10. BLACK LINEN FINISH THREAD-LIVE WIRE PRICE 2 for 50

BLACK SEWING SILK-100-yard spools-LIVE WIRE PRICE 3c-33c a Dozen ALUMINUM THIMBLES ... LIVE WIRE PRICE to SE NICKEL PLATED SKIRT MARKERS-hinged post-square base-complete with chalk-LIVE WIRE PRICE 23c

17c NAINSOOK COVERED DRESS SHIELDSsizes..... SALE PRICE 10c-3 for 25c 5c BELT PIN BOOKS-60 pins LIVE WIRE PRICE 30

RIBBON DEPARTMENT

FINE MOIRE RIBBONS IN ALL COLORS, sold reg-PLAIN AND FIGURED RIBBONS which are right width for girdles. Regular prices 35c and 29c-

CORSET SECTION

SPECIAL LOT OF THOMPSON'S GLOVE FITTING CORSETS FOR 790

We were fortunate in securing a lot of these wellknown Corsets and we're going to run them during this big sale at wonderfully low price-now is the time to buy......SALE PRICE 790

REGULAR 500 CORSETS FOR 390

These are our regular 50c Corsets in both coutil and the popular ventilated Summer Corsets. During the Live Wire Sale LIVE WIRE PRICE 39c

MUSLIN UNDERWEAR DEP'T.

CORSET COVERS IN SIX DIFFERENT STYLES. designed garments which are actually worth half as much again. Some finished with embroidered ruffle

about ten different pretty styles in this specially priced lot-every one dainty-every one a good style A bargain.....LIVE WIRE PRICE 490 5c DRAWERS-LIVE WIRE PRICE 49c-Every pair rimmed with either lace or fine embroidery, the very est style features being present. The materials are ne and goodLIVE WIRE PRICE 49c 19c BRASSIERES FOR 25c EACH-This is an odd ot of Brassleres which we had intended for sale at 9c. They are trimmed with good embroidery and

he material is unusually fine-LIVE WIRE PRICE 250

LIVE WIRE PRICE 200

5c COMBINATIONS, GOWNS AND SHORT SKIRTS, 49c-Combinations trimmed with laces and mbroldery, dainty gowns with high or low necks and crepe or muslin skirts with pretty lace and emroldery trimming. Every garment worth 750-

LIVE WIRE PRICE 400

STATIONERY DEPARTMENT OXED PAPER with linen finish-A regular 260 alue.....LIVE WIRE PRICE 190 ORRESPONDENCE CARDS with gilt initial-

TRITING PAPER by the pound-was 25c-

LIVE WIRE PRICE 190 ENVELOPES TO MATCH ABOVE 60

HOSIERY AND UNDERWEAR DEPARTMENT

C WOMEN'S BLACK SEAMLESS HOSE-Light ight-double heel and toe .. LIVE WIRE PRICE 74 OMEN'S BLACK LISLE FINISH HOSE in good mmer weight.....LIVE WIRE PRICE 110 c WOMEN'S MERCERIZED HOSE-Light weight lack, white, tan and colors. LIVE WIRE PRICE 19c

c SILK PLATED BOOT HOSE-Black and white-

LIVE WIRE PRICE 25c e SILK HOSE-Black, white and tan. The best the ills produce......LIVE WIRE PRICE 39c INEST PURE SILK HOSE made. Has garter tot nd reinforced wearing points. Assorted colors and lack. Regular price \$1.50. LIVE WIRE PRICE 98cf THILDREN'S MEDIUM WEIGHT HOSE in black

LIVE WIRE PRICE 90: 3 for 25c-Se MISSES FINE RIBBED COTTON HOSE dack, tan and white. Light weight-

nly. Ribbed 6 to 91d -

LIVE WIRE PRICE 110 ic BOYS' RIBBED COTTON HOSE in medium reight; black only. 6 to 914. LIVE WIRE PRICE 15c OMEN'S RIBBED VESTS-Light weight, low neck nd sleeveless LIVE WIRE PRICE 8c OMEN'S SUMMER VESTS-Low neck and short eeve or sleeveless.....LIVE WIRE PRICE 11c 5c RIBBED SUMMER VESTS-Plain or lace trimned. Several styles. Common sizes-LIVE WIRE PRICE 19c

UNION SUITS AT SALE PRICES

Union Suits in a great variety of styles have all een marked down for this sale, 9c value..... LIVE WIRE PRICE 25c oc value......LIVE WIRE FRICE 39c 75c and 85c values LIVE WIRE PRICE 62c \$1.60 value.....LIVE WIRE PRICE 75c MISSES' RIBBED COTTON VESTS, sold regularly for 12%c each LIVE WIRE PRICE 10c

15c MISSES' RIBBED LISLE VESTS-SALE PRICE 11c

The Reid Tughes 6

The Reid Hughes 6